

ZAKLAY.COM

DESIGN + ILLUSTRATION + IMAGINE



PROFILE [ZAKTLAY@GMAIL.COM | 513.885.8891]

Passionate, experienced, detailed graphic designer with 10+ years of agency & freelance experience. Destroying design mediocrity by delivering craft, quality & bold solutions.

"Do in your life, and with your life, what will live forever" -Warrior-

AWARDS



TOOLS



EXPERIENCE

3TC DESIGN

DESIGNER

[Sept 2014 - Jan 2018]

Managed individual projects in collaboration with a team of designers. Scope of work included branding, packaging, advertising materials, POP displays, trade shows & building murals.

Clients:

Snyder's of Hanover Pretzels, Kettle Brand Potato Chips, Cape Cod Potato Chips, Emerald Nuts, Airheads, Lifestyles & Blowtex Condoms

ZAK LAY DESIGN

ART DIRECTOR

[May 2008 - Present]

Develops advertising & promotional materials including print ads, direct mail, vehicle wraps, illustration, web design, apparel & brand identity

Clients:

Icon, i-Supplements.com, Foe Hammer Joysticks, Craft Connection Brewery Tours, Sun Chemical, Cincy RACE, Phoenix Restaurant Group (National Exemplar, The Phoenix, The Golden Lamb)

NIGHT OWL CREATIVE

ART DIRECTOR

[Feb 2018 - Present]

Oversee design direction from concept to completion with a focus on branding, illustration & typography.

Clients:

Harmony Plant Fare, 231 Brewery tours, Tri-State Child Health Services

SKILLS

